The Top Home Care Conferences You Should Know About

In this article, Viventium gathered a list of the home care conferences you should know about, so you can be top-notch in the industry.

Published February 11, 2020

When you want to dive into your field, one of the best things to do is attend a conference. For two to three days you can spend time immersed in industry trends, compliance, technology, and firsthand experience. The best part is learning what agencies like yours are implementing to drive better care and growth. We gathered a list of the home care conferences you should know about, so you can be top-notch in the industry; these conferences fall under 2 main categories: national and local (with local further split into East Coast, West Coast, Midwest, and South).

National:

- HCAOA 2020 Annual Leadership Conference

October 4–5, 2020 | Orlando, Florida The Home Care Association of America (HCAOA) is the leading association representing the home care industry. The HCAOA is committed to educating and connecting members throughout the home care industry. Those that attend their annual conference will get the latest on innovations, practices, and methods in-home care, and be able to meet and hear speeches from role models and leaders in the industry. You can also get advice on getting started in-home care and becoming an industry leader yourself. **Some highlights from last year:** 2019's theme was *Be an Oasis in Your Community*, which focused on how to best serve your community and the importance of standing out amongst the competition. **Some of the major keynote speakers were:**

- Pete Smith, from SmithImpact

Dare to Matter: Becoming a Wellspring of Significance

- Lonnie May, from Red Shoes Living, Inc.

Red Shoes Living, Inc. – The Art of the Impossible **Breakout session topics included:**

- *Invest in Your Caregivers to Grow Your Business*
- *How to Recruit High-Quality Caregivers*
- *It's Time to Take Control of Your Workers' Compensation Costs*
- *Avoiding Impulse: Let the Numbers Decide*

As you can see, the HCAOA Annual conference is a conference you definitely do not want to miss.

- NAHC 2020 Home Care and Hospice Conference and Expo

October 18–20, 2020 | Tampa, Florida Nearly 2,000 professional and industry leaders gathered last year. Imagine the networking opportunities and the chance to learn from others in the industry. You will also be able to hear about the latest tools and resources in the home care and hospice industry. **Some highlights from last year:** 2019's theme was *Foresight: Care for the Future*. **Some of the keynote speakers last year were:**

- Melissa Arnot, mountaineer and mountain guide, who has climbed Mt. Everest 6
- William Dombi, president of the National Association for Home Care and Hospice
- Jack Uldrich, futurist, speaker, and author of 11 books, including award-winning best sellers.

Breakout session topics included:

- *PDGM: Relating Analytics to Operational Performance*
- *Taking the Fear out of Government Audits: Successful Strategies for Preparing, Surviving, and Th riving*
- *Latest Employment Law Trends in the Home Care Industry*

In addition, to these major national conferences, there are many state and local conferences that are educational, and more convenient if you can't make travel time. We've listed a few to share the great work happening across the country.

Local East Coast:

- PHA Annual Conference, May 13–15, 2020 | Lancaster, PA

This year, the Pennsylvania Home Care Association is hosting its annual conference at the Lancaster Marriott at Penn Square. The theme is *There is no place like home*. At the PHA annual conference, you will be able to join 500 other top leaders in the home care industry. **Highlights from previous years : Sample keynote speaker:**

- Matt Thornhill, Founder and President, Boomer Project and GenerationsMatter

The Boomer Future of Healthcare **Sample breakout session**:

- *When the Government Comes Knocking: What is a Provider to Do?*
- HCA of NY Annual Conference, May 6–8, 2020| Saratoga Springs, NY

If you are an executive, administrator, manager, or allied health professional working in-home care, hospice, and/or palliative care settings in the New York area, the HCA Annual Conference is an event

you do not want to miss. You will be able network, learn, and engage with industry influencers and key leaders. **Highlights from previous years: Sample keynote speaker:**

- Dennis Wagner, Director, CMS Quality Improvement and Innovation Group, CCSQ

Creating Better Patient Outcomes: The Power of New Partnerships **Sample breakout session:**

- *PreFlight Risk Assessment Checklist – Wage Parity and Employee Benefits*

Local West Coast:

- 2020 CAHSAH Annual Conference & Expo, May 19-21, 2020 | Rancho Mirage, CA

The California Association for Health Services at Home invites home care industry leaders every year. You will have the opportunity to expand relationships and network, and discover ways you can better serve your clients. Highlights from last year: **Sample Keynote speaker:**

- Melinda A. Gaboury, CEO, who talked about the Patient Driven Groupings Model - PDGM (HHGM)

Sample breakout session:

- *Home Health Targeted Probe & Educate*

Local Midwest:

- Illinois Home Care and Hospice Council (IHHC) Annual Conference, March 3-4, 2020 | Lombard, IL

The Illinois Home Care and Hospice Council invites home care and hospice industry leaders every year to celebrate and honor all the great work and commitment that has been accomplished in the industry. As you celebrate, have the opportunity to immerse yourself in the latest information, connect and learn from others. **Highlights from last year : Sample Keynote speaker:**

- Melinda A. Gaboury, CEO, who talked about the Patient Driven Groupings Model - PDGM (HHGM)

Sample breakout session:

- *How to survive as a Small Agency*

Local South:

- HomeCareCon, HCAF's Annual Conference & Trade Show, August 10, 2020 | ChampionsGate, FL

Save the date for the Home Care Association of Florida's Annual Conference. Network with over 700 professionals and meet the industry's influencers and leaders. **Highlights from last year : Sample Keynote speaker:**

- J'non Griffin – Home Health Solutions

Sample breakout session:

- *Workforce Turnover Reaches All-Time High: How Hiring Practice and Agency Culture Can Impact Your Bottom Line*
- TAHCH 51ST Annual Meeting, September 2–3, 2020 | San Antonio, TX

Join industry leaders as you network and learn about the latest in the home care industry. This year, the Texas Association for Home Care and Hospice Care will host its annual conference in San Antonio in September. Don't forget to save the dates! **Highlights from last year: Sample Keynote speaker:**

- William A. Dombi – President of the National Association for Home Care and Hospice

Sample breakout session:

- *Compliance Concerns With Hiring New Staff*

Get Ready for a Great Conference Year As you plan this year ahead, it's a great idea to consider attending a home care conference. You will have the chance to learn about the latest in the home care industry, and network with industry experts, business partners, and peers. You will also be able to exchange details and strategies that will allow you to showcase and create exposure for your business. If you already plan on attending a conference and trade show, read Viventium's *3 Things to Do at a Home Care Trade Show*.

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