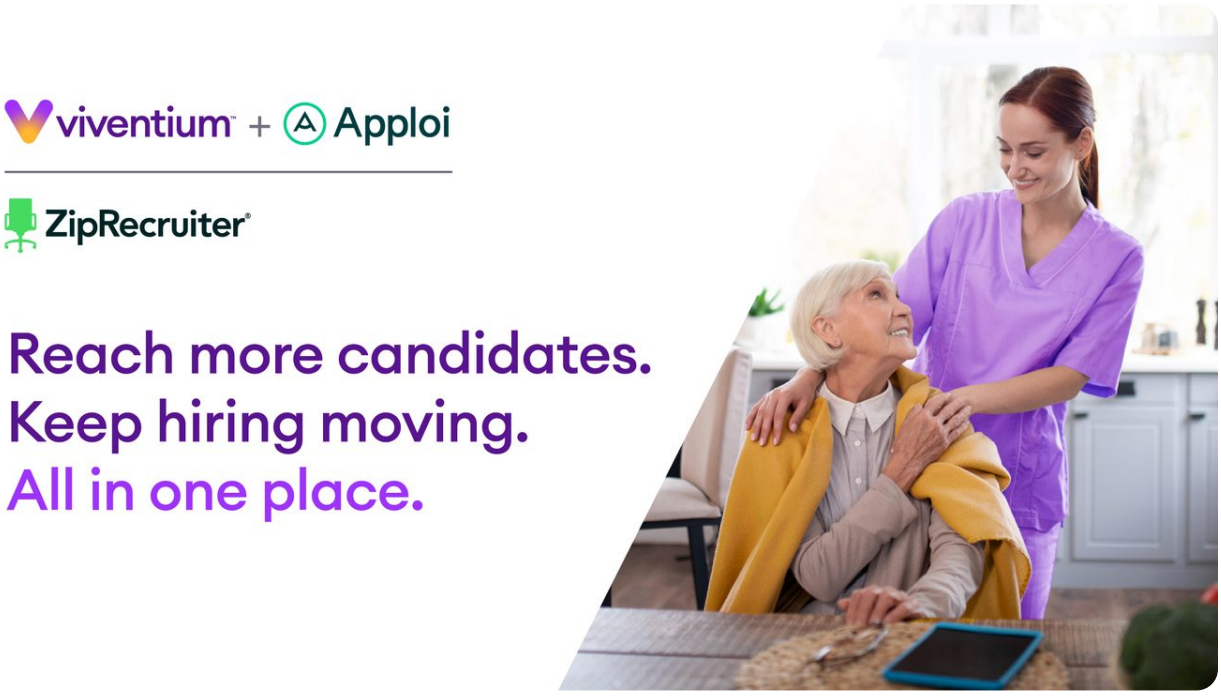
Viventium expands healthcare hiring capabilities with embedded ZipRecruiter sponsorship integration

Viventium enhances healthcare recruiting with a new ZipRecruiter integration, allowing job sponsorships directly within Apploi Hire for improved candidate reach and streamlined hiring.

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New integration within Viventium's Apploi Hire ATS enables healthcare recruiters to sponsor jobs, expand candidate reach and manage applicants from a centralized hiring workflow.

Cranford, NJ – November 5, 2026 -

Viventium + Apploi today announced a new ZipRecruiter sponsorship integration within its applicant tracking system, Apploi Hire. Healthcare recruiters can now sponsor jobs on ZipRecruiter directly in Apploi Hire without leaving the platform, helping organizations increase job visibility while keeping applicants and recruiting activity centralized in a single workflow.

Healthcare employers continue to face challenges attracting candidates for critical and difficult-to-fill roles. Apploi Hire has long provided organic job distribution to ZipRecruiter, and the

new integration gives employers the ability to launch and manage paid ZipRecruiter job sponsorships directly in the platform. Applicants from the sponsored listings flow back into Apploi Hire, reducing friction between job posting, promotion and applicant management.

On average, ZipRecruiter sponsored jobs receive nearly 8x more applicants than organic jobs.* By combining organic job distribution with on-demand sponsored promotion, the integration gives healthcare organizations greater flexibility to expand candidate reach for priority positions while continuing to manage their hiring process from one platform. ZipRecruiter's integrations with major AI platforms also make its jobs discoverable directly within the AI tools where a growing number of job seekers now begin their search.

"Healthcare providers need every hiring advantage they can get," said Navin Gupta, chief executive officer of Viventium. "By bringing ZipRecruiter sponsorships directly into Apploi Hire, we're helping organizations expand their candidate reach while keeping the recruiting process streamlined. This integration gives healthcare recruiters a more efficient way to attract talent for the roles that matter most."

The integration adds to Viventium + Apploi's connected workforce experience, which brings together recruiting, applicant tracking, onboarding, HR, workforce management, payroll, compliance and retention capabilities to support healthcare organizations throughout the employee lifecycle.

The integration is available now in Apploi Hire, and clients who have never sponsored a job through ZipRecruiter can receive a $100 credit per location when they sponsor their first job through the Apploi Hire integration.

**Source: ZipRecruiter internal data, 2025 average. Based on applications received within the first 30 days of sponsored jobs being posted.*

About Viventium + Apploi

Viventium + Apploi develops award-winning human capital management software for post-acute care organizations of every size, helping providers unlock efficiency and improve the caregiver experience. This hire-to-retire suite was designed exclusively for the industry's unique demands and nuanced rules. Viventium is a technology built for healthcare. Because expertise matters.

For more information: www.viventium.com.