VIVENTIUM REACH PROGRAM – SUPPLEMENTAL TERMS

Last Updated: November 4, 2026

These Supplemental Terms govern User's participation in the Viventium Reach Program (the "Reach Program") offered by Viventium. These Supplemental Terms constitute “Additional Terms” under the Agreement and supplement and form part of the applicable agreement between User and Viventium (the "Agreement"). Capitalized terms not otherwise defined in these Supplemental Terms have the meanings assigned in the Agreement.

1. Appointment as Agency of Record.

User may elect to participate in the Reach Program to assist with its recruitment marketing activities. By participating in the Reach Program, User appoints Viventium as its Agency of Record ("AOR") for purposes of providing recruitment marketing services (the "Reach Services"), including strategic recruitment marketing and advertising planning, media planning and buying, digital marketing and social media management, and other related recruitment marketing services.

2. Payment and Reimbursement.

User agrees to reimburse Viventium for all agreed-upon insertion orders placed on User's behalf in connection with the Reach Services upon receipt of the applicable invoice.

By participating in the Reach Program, User authorizes Viventium to charge User's payment method on file for invoices generated upon Viventium's submission of insertion orders on User's behalf to fund User's advertising subaccounts.

3. Access to Analytics and Reports.

User agrees to provide Viventium with access to User's recruitment marketing analytics and reports as reasonably necessary for Viventium to perform the Reach Services.

4. Termination of Agency Appointment.

Either Party may terminate Viventium's appointment as AOR at any time upon written notice to the other Party. Termination of the AOR appointment shall not relieve User of its obligation to pay for insertion orders previously authorized and placed on User's behalf.